

# Tobacco farmers get recognition

**Hyderabad:** The Tobacco Institute of India (TII) said tobacco farmers were recognised for adopting contemporary farming practices, at the 20th TII Tobacco Farmers' Awards ceremony. TII said, 17 tobacco farmers received the award for exemplary farming practices and crop achievements. B N Jayaram, a veteran tobacco farmer from Karnataka bagged the Lifetime Achievement Award, it added. Syed Mahmood Ahmad, Director, TII, said: "The Tobacco Institute of India instituted these awards in 1999, to encourage the tobacco farming community for its effort in adopting modern and progressive farming practices, which would improve yields, produce better varieties and make Indian tobaccos competitive in the global market."