

TII Tobacco Farmers' Awards in Pictures



The Tobacco Institute of India (TII) has brought out a Coffee Table Book on the Institute's annual event called "TII Tobacco Farmers' Awards", which recognizes the valuable contribution of tobacco farmers to the country's economy.

The Book was released by the Hon'ble Member of Parliament, Shri Magunta Sreenivasulu Reddy, in the presence of other esteemed guests, Industry members, media and a large gathering of tobacco farmers during the 22nd Edition of the Awards Ceremony, held recently in Ongole, Andhra Pradesh on 26th August 2022.

The Book commemorates 21 years of the Institute's glorious journey of honouring progressive tobacco farmers who have demonstrated the benefits of adopting contemporary agricultural practices in attaining higher production levels with better crop quality.

Through this Book, we capture the memorable moments of the Award ceremonies held in the past through select pictures and press clippings from the Institute's archives.

"TII has been doing a commendable job in emphasizing the need for the farmers to adopt contemporary farming practices to improve tobacco quality, yield and global competitiveness of Indian leaf tobaccos through these Awards," Shri Y. Raghunadha Babu, former Chairman, Tobacco Board, said in his message. "Tobacco is an important commercial crop grown in India", he emphasized.

TII embarked on this annual journey of recognizing the huge contribution of tobacco farmers in the year 1999 as tobacco farmers are a key stakeholder of the Legal Cigarette Industry in India which the Institute represents. Through these Awards, TII expresses its strong support and solidarity with the country's tobacco farming fraternity.

