

CBIC Seeks Industry Input for Enforcement Agencies to Fight Fake Goods Smuggling

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DC Correspondent | September 17, 2026

New Delhi: Central Board of Indirect Taxes and Customs (CBIC) chairman Vivek Chaturvedi on Thursday asked businesses to share with enforcement agencies any information they might have about counterfeit goods being smuggled into the country.

Stating that counterfeit products like cigarettes, cosmetics, and drugs pose significant health risks and the proceeds from the sale of these items are often used to fund organised crime and terrorism, Chaturvedi said there is a need to increase awareness among consumers about their detriments.



“The CBIC is strengthening the use of non-intrusive inspection technologies, data analytics, risk management system, automated targeting and intelligence-led interventions to identify high-risk consignments with greater precision while ensuring that legitimate trade goes with least intervention,” he said.

“Private sector has a role to strengthen the supply chain. Businesses possess invaluable intelligence about their own products, distribution networks, and market patterns. Greater information sharing within the industry and enforcement agencies such as the customs can help in the identification of suspicious consignments, emerging routes and new modus operandi,” Chaturvedi said at the Ficci-CASCADE's 'MASCRADE 2026'.

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DRI and Customs have made significant seizures of counterfeit goods in the last few years, he said, adding that corporate and businesses lose out in competition to cheaper, duty-evaded counterfeit products and grey market goods. “The customs inspections at the borders are not to slow down commerce, but to make the movement of legitimate commerce faster, safer and predictable,” Chaturvedi said.

“Our objective is to disrupt the illicit supply chains. Nature of smuggling is changing with the change of time. Concealment is being complemented by misdeclaration, layering of supply chains, misuse of legitimate trade channels, courier and e-comm networks, and digital modes of communications and payment,” the CBIC chief said.

Source: <https://www.deccanchronicle.com/amp/business/cbic-asks-industry-to-share-inputs-with-enforcement-agencies-to-check-fake-goods-smuggling-1988196>